COMMUNITY-BASED INDICATORS IN ACTION

SUMMARY REPORT
Prepared September 2013

Baltimore Neighborhood Indicators Alliance
Jacob France Institute

Baltimore Data Day 2013 | July 12, 2013 | www.bniajfi.org/data_day
Introduction

The goal and mission of the Baltimore Neighborhood Indicators Alliance-Jacob France Institute (BNIA-JFI) is to strengthen the practice of data-driven decisions to support stronger neighborhoods, improved quality of life, and a thriving city by empowering Baltimore residents, neighborhoods, and organizations with the data and analyses required to shape and impact policies that affect them and to support improvements within Baltimore. BNIA-JFI is dedicated to improving the quality of life in Baltimore City neighborhoods through the annual update of the Vital Signs report that tracks key indicators for Baltimore’s neighborhoods. BNIA-JFI is a member of the National Neighborhood Indicators Partnership (NNIP), a national collaboration organized by the Urban Institute with 36 local partners to further the development and use of neighborhood level information systems in local policymaking and community building.

BNIA-JFI has worked for the past decade to assist community-based organizations in strategic planning, grant writing and neighborhood advocacy. As part of this mission-driven work, BNIA-JFI staff responds to over 200 requests for data, information, maps, and technical assistance, as well as providing trainings and presentations. In May 2013, BNIA-JFI released the 11th edition of Vital Signs, the annual update of all the community profiles to include the latest year’s information.

Since 2010, BNIA-JFI has hosted Baltimore Data Day, an annual workshop to help communities expand their capacity to use technology and data to advance their goals. At the 4th Annual Baltimore Data Day, community leaders, nonprofit organizations, governmental entities and civic-minded “hackers” came together to see the latest trends in community-based data, technology and tools and learn how other groups are using data to support and advance constructive change. Baltimore Data Day is structured around a series of "how to" interactive workshops in which people who work with data explain what data is available, how to access data, and why data can be actionable for communities.

Outreach and Media Coverage

Outreach for Baltimore Data Day included emails to attendees from previous years, BNIA-JFI advisory committee members, and social media followers. Information was also included in community based newsletters including the Rawlings-Blake Review and Mayor Rawlings-Blake Neighborhood News, Council President’s Jack’s Journal, the Baltimore Neighborhood Collaborative BNC Around Town, and news releases from the University of Baltimore, the Federal Reserve Bank of Richmond, the Citizen’s Housing and Planning Association, Technically Baltimore, WYPR and the Asset Based Community Development Network.

Hear Maryland Morning Interview about Vital Signs 11 and Baltimore Data Day
See gb.tc’s Baltimore Weekly on Data about Baltimore
See coverage of Hackathon by Technically Baltimore
Attendees

More than 200 individuals representing over 145 organizations registered to attend **Baltimore Data Day 2013**. Over 100 people registered for Baltimore Data Day’s first ever pre-session, which was hosted at the Federal Reserve Bank of Richmond’s Baltimore Branch, and more than 30 people registered to attend the concurrent hackathon event at Baltimore Data Day. In addition to the hackathon and pre-session events, Baltimore Data Day hosted 11 sessions and workshops, with over 40 experts presenting and moderating discussion.

Based on the self-assessment provided by attendees when they register, we are able to conclude that most people who attend Baltimore Data Day believe they are at an intermediate or advanced level when it comes to accessing data. Baltimore Data Day helps to network these individuals and advance their knowledge and skill sets of the data available to them and how to access it. Since 2012, there has been an increase in attendees referencing themselves as beginners, in addition to those with an “expert” level of experience accessing data having doubled. This indicates that Baltimore Data Day is a valuable resource for everyone, regardless of experience with data.
Agenda

http://bniajfi.org/2013agenda

Pre-Session on Big Data in Action
Thursday, July 11, 2013

- Dave Beck, Regional Executive and Senior Vice President, Federal Reserve Bank of Richmond
- Seema Iyer, Baltimore Neighborhood Indicators Alliance
- Sheilah Kast and Lawrence Lanahan, Maryland Morning WYPR, Lines Between Us
- Lee Rainie, Internet & American Life Project "The Future of Big Data"
- Jen Golbeck, Director, UM Computer-Human Interaction Lab "Analyzing the Social Web"

Baltimore Data Day 2013
Community-Based Indicators in Action
Friday, July 12, 2013

Conference Agenda

View Event Photos

INFORMATION SESSION

Baltimore DataMind
Baltimore Green Map
Baltimore Neighborhood Indicators Alliance - Jacob France Institute
Neighborhood Design Center
Citizens Planning and Housing Association
U.S. Census Bureau

STUDENT POSTERS

Nikolay Ratajczak, University of Baltimore
Monica Sarver and Kelsey Zaid-Shamer, University of Baltimore
Megan Griffith, Morgan State University
Michael Burton, Morgan State University

WELCOME

Joseph S. Wood, Ph.D., Provost, University of Baltimore
Molly McGrath, Director, Baltimore City Department of Social Services

What’s New in Vital Signs 11
Seema D. Iyer, Ph.D., Associate Director, Jacob France Institute
Wes Moore, Author & Baltimore Community Foundation Trustee
MORNING WORKSHOPS

EDUCATION KINDERGARTEN READINESS
Moderator: Phil J. Leaf, Johns Hopkins University
Panelists:
Lawrence Reid, Baltimore City Public School System
Faith Connelly, Baltimore Education Research Consortium
Steve Rohde, Maryland Family Network - Supplementary City Data Profile

WATER QUALITY
Moderator: Morgan Grove, Baltimore Ecosystem Study, US Forestry Service
Panelists:
Sean Norris, City of Baltimore, WatershedStat
Phillip Stafford, State of Maryland, BayStat
Guy Hager, Parks and People Foundation

PUBLIC HEALTH/FOOD
Moderator: Aruna Chandran, Baltimore City Health Department
Panelists:
Robert Atlas, Mercy Medical Center
Patricia DeLeon, Baltimore Medical Systems, Inc.

TRANSPORTATION
Moderator: Michelle Whelley, Central Maryland Transportation Alliance
Panelists:
Michael Walk, Maryland Transit Administration
Jason Sartori, National Center for Smart Growth, University of Maryland
Kirin Smith, West Baltimore Strategic Alliance

Moderated Table Conversations LUNCH
Jen Darragh- Sheridan Library, Johns Hopkins University
Nicolette Louissaint- Equity Matters
Terry Shaw- University of Maryland, Baltimore
Nesreen Khashan- U.S. Census Bureau
Robin Budish- Transit Choices
David Gracyalny- Maryland Institute College of Art
Sean Mussenden- University of Maryland

HANDS ON WORKSHOPS
2010 CENSUS & AMERICAN COMMUNITY SURVEY  Nesreen Khashan, Bureau of the Census
BALTIMORE NEIGHBORHOOD INDICATORS ALLIANCE DATA  Matthew Kachura & Cheryl Knott
RESEARCHING GRANT OPPORTUNITIES Eric Benner, Governor's Grants Office
Paul Chasen, Pratt Library
AFTERNOON WORKSHOPS

OPEN DATA
Moderator: Beth Blauer, Socrata
Panelists:
Chris Tonjes and Heather Hudson, Mayor's Office of Information Technology
Chris Wong, Socrata

ARTS & CULTURE
Moderator: Jeannie Howe, Greater Baltimore Cultural Alliance
Panelists:
Kalima Young, Baltimore Art + Justice Project
Chris Ryer, Southeast CDC/Highlandtown A&E District
Peter Bruun, Bruun Studios

HOUSING
Moderator: Rob Strupp, Baltimore Neighborhoods, Inc.
Panelists:
Chad Tompkins, Consumer Financial Protection Bureau
Samantha Luckhardt, City of Baltimore, Enterprise GIS
Marceline White, Maryland Consumer Protection Coalition

CRIME
Moderator: Andrea Cantora, University of Baltimore
Panelists:
Carolyn Scheriff, Baltimore City Police Department
Brian Lawton, George Mason University
Gardnel Carter, Safe Streets—East Side

Hackathon Presentations

Mike McGuire, Towson University & Jennifer Goold, Neighborhood Design Center
Kate Bladow, Elliot Pearson, AOL/Ad.com & Nancy Jones, BNIA-JFI
Attendee Feedback
Compiled from post-event survey (57 respondents)

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<tr>
<th>Did you feel the length of conference sessions were too long, just about right, or too short?</th>
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<td>Just about right</td>
<td>89%</td>
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<tr>
<td>Too short</td>
<td>9%</td>
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<table>
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<th>The conference was well organized</th>
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<td>Strongly Agree</td>
<td>67%</td>
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<tr>
<td>Agree</td>
<td>30%</td>
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<td>4%</td>
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<th>Do you plan on attending next year?</th>
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<td>Yes</td>
<td>77%</td>
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<tr>
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<tr>
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<td>7%</td>
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Learning by Doing

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<tr>
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<td>89%</td>
<td>96%</td>
<td>95%</td>
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<tr>
<td>Too short</td>
<td>9%</td>
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<td>38%</td>
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<td>9%</td>
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<td>8%</td>
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Volunteers

Special thanks to our student volunteers!

Sponsors of Baltimore Data Day 2013
Community-Based Indicators in Action

For more information, contact Seema D. Iyer, PhD

Associate Director, Jacob France Institute

siyer@ubalt.edu

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YouTube: youtube.com/user/bniajfi
Donate: bniajfi.org/donate

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