



2009 Annual Report

The Jacob
france
Institute



1420 N. Charles Street
Baltimore, Maryland 21201-5779

Phone: (410) 837-4727

Fax: (410) 837-5814

Website: www.ubalt.edu/jfi

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A Word From the Executive Director— David Stevens

The JFI team continued to deepen its penetration of targeted theme markets in 2008-2009. External measures of our success include a growing number of sponsors that support our research, evaluation and technical assistance contributions, and continued expansion of invitations to present the results of our efforts in local, state, regional, national and international forums.

Public awareness of our ‘footprint’ in chosen markets continues to grow because we deliver objective professional research findings, interpretations and technical assistance counsel. A core strength that cuts across our targeted themes is collection, maintenance and use of longitudinal data files that enable us to place current events in historical perspective. Currently, for example, we have a number of studies underway that focus on various facets of recession impacts—housing foreclosures, business closings and downsizing, individual’s loss of employment and participation in safety-net programs, and student transitions to employment upon graduation or interruption of enrollment.

We continue to seek opportunities to involve students and faculty in our sponsored research studies. Hurdles to be overcome continue to include difficulty in aligning our *niche* needs with student availability and expertise and faculty instructional responsibilities.

The 2009-2010 fiscal year promises to be pivotal in many ways. The recession has created both threats (to funding sources and levels) and opportunities because there is heightened interest in understanding the causes and consequences of this recession. Beyond what we all hope is a short cyclical disruption of economic growth and individual well-being, JFI is positioned to project, monitor and report on two important transitions unfolding in Maryland—the Base Realignment and Closure (BRAC) and Green initiatives.

Mission

The Jacob France Institute (JFI) serves as a leading source of high quality statistical information and research covering the interaction of business, worker, and government investment decisions. Analysis of trends in the location and quality of employment along with continued education and training opportunities and outcomes are of particular importance in our current portfolio of research. We manage and participate in alliances with research partners in other states to further discovery of new information that shapes important business and government policy decisions. In conducting our research we respect privacy, protect confidentiality, and shun partisanship.

View: [The Jacob France Institute brochure](#)

2009 MSB Faculty Summer Reach Awards

JFI and the Merrick School of Business Office of the Dean cosponsored the 2009 Merrick School of Business Faculty Summer Reach Awards . Recipients of the awards are:

Alberto Bento, Professor

Michael Laric, Professor

Christine Nielsen, Professor

Kalyan Singhal, Professor

Lourdes White, Associate Professor

JFI Programs

The Jacob France Institute (JFI) has four key programs.

Economic and Workforce Development

The Economic and Workforce Development Program provides research and technical assistance to government, nonprofit and private sector clients on economic, fiscal and workforce development issues using original data to support high impact, actionable research and evaluation.



Economic Development

Real Estate analysis
Economic and fiscal impact analysis
Business climate assessment
Incubator feasibility studies
Targeted sector development
Strategic planning

Workforce Development

Evaluation
Occupational projections
Labor supply and demand analysis
Urban spatial mismatch
Urban skills mismatch
Surveys and focus groups

Baltimore Neighborhood Indicators Alliance

BNIA-JFI is an affiliate program of the Urban Institute's National Neighborhood Indicators Partnership. BNIA-JFI collects, analyzes, and disseminates a variety of community and neighborhood data and information providing a wide range of individuals including government, foundations and community residents, with the opportunity to make better informed decisions.



Research and analysis
Survey research
Workforce development
Community development
Benchmarking
Urban Issues

Baltimore City Data
Economic development
Legislative/policy analysis
Indicator analysis
Business Regulatory

Labor Market and Education Program

The Labor Market and Education program develops valid and reliable measures of the performance of education using:

- Historical and routinely updated files of confidential administrative records maintained by the Institute under data-sharing agreements with federal, state and local government agencies.
- Employment status patterns, industry and firm affiliations and employee earnings profiles. These reflect and impact individual investments in continued education and training and individual acceptance of income supports.

Human Services Program

The Human Services Program provides statistical information and research on the provision of human services in Maryland, with application to the nation as a whole. The information is used to support policy makers in decisions concerning the most disadvantaged groups in society with the goal of promoting independence and providing opportunities to succeed. The focus is on programs that support the ability to work, including job development, child care, food assistance, and cash assistance. In partnership with federal and state agencies and other academic institutions, research priorities are the development of high quality data sources through evaluations of data accuracy and the integration of data bases, evaluation of programs and the measurement of performance.

2009 Project Highlights

U.S. Department of Labor

Project title: **Administrative Data Research and Evaluation (ADARE)**
multi-state partnership



Project Description: Now in its 12th year, the partnership now includes the University of Baltimore, University of California, Berkeley; the Florida Department of Education; the Georgia State University; the University of Kentucky; the University of Missouri, Columbia; Northern Illinois University; Ohio State University; Rutgers University; University of Texas, Austin; W.E. Upjohn Institute for Employment Research; and the Washington State Employment Security Department.

Each of the state partners maintains or has authorized access to longitudinal files of administrative records. Examples include quarterly employment and earnings (UI wage) records, welfare (TANF) records, and employment training (WIA) records.

Current interest concentrates on authorized linkage with secondary and postsecondary education data, unemployment compensation records and supplemental nutrition assistance program (SNAP) data to advance understanding of the recession's impacts. Ownership of data files remains with each agency. Every use of these data must be approved in advance.

Visit the ADARE website for more information: www.ubalt.edu/jfi/adare

Maryland Department of Labor, Licensing and Regulation

Project title: **Research, evaluation and technical assistance support**

Project Description: Now in its 19th year, an *Interagency Agreement* scope of work is negotiated annually to ensure that JFI capabilities and assignments complement those of the Department's own staff. JFI now maintains twenty-five years of Maryland employment and earnings (UI wage record) data, as well as a continuous series of JTPA, WIA and Employment Service records. Use of these confidential administrative records requires prior written authorization from the Department.

U.S. Department of Labor

2009 Project Highlights (continued)

Project Title: Federal Research and Evaluation Database (FRED) technical assistance

Project Description: JFI and partner Northern Illinois University have shared national responsibility for design and testing of new reporting formats using Pennsylvania and Texas prototypes of a new participation and performance reporting system. The goal is to consolidate local and state reporting under U.S. Department of Labor funded programs into a single multi-purpose reporting system.

Visit FRED website for more information : <http://www.fred-info.org/>

U.S. Department of Labor, Employment and Training Administration DOL/ETA), and Maryland Department of Labor, Licensing and Regulation.

Project Title: FEDES (Federal Employment Data Exchange System).

Project Description: FEDES is a pilot initiative that provides information on federal employment to participating states to help them meet their reporting requirements.

The JFI is responsible for the technical operations of FEDES which included conducting four quarterly data exchanges during this past fiscal year between participating states and three federal agencies (Office of Personnel Management, Department of Defense, and the U.S. Postal Service). Currently 42 states participate in FEDES.

Reports: Four quarterly “Request Response Reports” delivered to DOL/ETA.

Visit FEDES website for more information : www.ubalt.edu/jfi/fedes

U.S. Department of Health and Human Services, Administration for Children and Families, Office of Planning, Research, and Evaluation. (HHS/ACF/OPRE)

Project Title: Employment and TANF Outcomes for Low-income Families Receiving Child Care Subsidies in Illinois, Maryland and Texas.

Project Description: This research study analyzed child care subsidy participation and employment outcomes among low-income families in Illinois, Maryland, and Texas to determine who among low-income eligible families participated in the child care subsidy program, and the effect of that subsidy participation on their employment and eligibility status. This multi-year study was conducted in collaboration with the U.S. Census Bureau and three other University-based research centers using linked individual-level data from the American Community Survey and state administrative data.

Reports: “[Employment Outcomes for Low-Income Families Receiving Child Care Subsidies in Illinois, Maryland, and Texas,](#)” delivered to HHS/ACF/OPRE, August 2009

Maryland Department of Human Resources, Family Investment Administration (DHR)



Project Title: **Data Linkage and Other Technical Services to DHR** with the following four components: TANF Performance Measures, Use of Census Statistics and Comparisons of Summarized Census Profiles with Administrative Records Related to Public Assistance, Analysis of Employment Opportunities for Temporary Cash Assistance (TCA) Recipients in High Growth Industries in Maryland, and Ad Hoc Reporting.

Project Description: For the first component, employment and earnings calculations for TANF recipients in each Maryland county are provided to DHR and used for various performance measures for local departments of social services. The second component involves the estimation of the eligibility and take-up of food stamp subsidies for all low-income families in Maryland using blended data from the U.S. Census Bureau and Maryland administrative records. The third component documents local differences in the ratio of welfare recipients to business hires in five mid-state counties in Maryland using Maryland administrative data and employment data from the U.S. Census Bureau's Longitudinal Employer-Household Dynamics program. Ad hoc reporting includes data reports on various aspects of TCA recipient employment.

Reports:

Presentation on "[The U.S. Census Bureau's Quarterly Workforce Indicators as a Tool for Analyzing Regional Employment Opportunities for TANF Recipients](#)" at the National Association for Welfare Research and Statistics Annual Workshop, Nashville, Tennessee, August 2008.

Data report on employment retention for TCA recipients hired by local government agencies in Maryland, August 2008.

Report delivered to DHR on "Preliminary Results for the Analysis of Employment and TANF Outcomes for Low-Income Families Receiving Food Stamp Subsidies in Maryland," February 2009.

Four quarterly data reports delivered to DHR containing TANF performance measure calculations, August 2008, November 2008, February 2009, and May 2009.

Report delivered to DHR on "[Mid-state Differences in Job Opportunities for Maryland Welfare Recipients](#)," June 2009.

Two data reports showing results of matching DHR's TCA sample cases with the unemployment insurance wage records, October 2008 and June 2009.

East Baltimore Development Inc.

Project Title: The Workforce Supply and Demand Characteristics of the East Baltimore Development Inc. Redevelopment Effort

Project Description: -- The Jacob France Institute conducted an analysis of the workforce supply and demand issues related to EBDI's East Side of Baltimore City redevelopment activities and social programs. This analysis included:

- projections of the types of jobs created by EBDI's planned redevelopment activity (labor demand);
- identify and analyze the characteristics of the local, East Baltimore workforce (labor supply); and
- an assessment of the policy implications of the relationship between the jobs created and characteristics of the local workforce.

Report: [The Workforce Supply and Demand Characteristics of the East Baltimore Development Inc. Redevelopment Efforts](#)



Cecil County Maryland

Project Title: The Economic and Fiscal Impact of Video Lottery Terminals on Cecil County

Project Description: The Jacob France Institute, with Urban Analytics, LLP analyzed the economic and fiscal impacts of the proposed Penn National Gaming facility and the non-gaming related portions of the proposed Chesapeake Lighthouse retail and office development project being developed by Stewart Associates on Cecil County, Maryland.

Battelle Technology Partnership Practice

Project Title: The Economic Impact of the Arizona Biosciences Sector

Project Description: Under Contract to the Battelle Technology Partnership Practice, the Jacob France Institute provided an analysis of the economic contribution of the biosciences sector to the State of Arizona. This report analyzed the historic and current impacts of the bioscience sector and also forecast the growth of the sector and its economic contribution to the state through 2020.



City of Baltimore

Project Title: **Baltimore DrillDown**

Project Description: Inner-city neighborhoods represent billions of dollars in untapped buying power and retail leakage. The ethnic and cultural diversity of urban residents represent a myriad of opportunities for local entrepreneurs, niche markets and new markets for financial service providers, grocers, corporate retailers and other commercial investors.

Despite this opportunity barriers to private investment in underserved neighborhoods persist. As a result, urban residents lack access to basic goods and services at competitive prices, and retailers and developers are unable to capitalize on the fundamental assets of inner-city, urban communities. Underserved urban neighborhoods are often negatively stereotyped and defined by deficiencies rather than strengths.

The Baltimore DrillDown (DrillDown) was designed to create a citywide baseline of neighborhood economic indicators while building detailed profiles of several distinct commercial markets - informing retail attraction, economic development, transportation planning, and to address other needs throughout Baltimore City. The DrillDown combines numerous data sets from public and private, national and local sources, to build a more accurate, up-to-date set of community level indicators.

Report titles/Deliverables: Created several analyses for targeted areas of Baltimore City, a variety of maps of DrillDown indicators, and created a website to host the report and findings (www.baltimore-drilldown.org)



Baltimore Homeownership Preservation Coalition

Project Title: **Baltimore City Interactive Foreclosure Map**

Project Description: BNIA-JFI created a weekly updated website on which foreclosed properties are identified in Baltimore City. The website shows foreclosed properties by address and neighborhood and has data from 2007 to 2009. Users can select to see a map that shows each foreclosed property or a database that provides the date, amount, and address of the foreclosed property. This tool has been used in foreclosure outreach and prevention efforts by City government agencies, non-profits, community groups, and foundations.

Report titles/Deliverables: www.ubalt.edu/bnia/maps.cfm

Annie E. Casey Foundation

Project Title: Vital Signs

Project Description: BNIA-JFI maintains a comprehensive citywide neighborhood indicators system that enables a wide range of stakeholders a tool to monitor progress towards goals and outcomes. For Vital Signs 6 & 7, BNIA-JFI collected, analyzed, and disseminated over 40 community level indicators through 2007. Indicators are grouped into the following categories: Housing and Community Development, Children and Family Health, Safety and Well-being, Workforce and Economic Development, Sanitation, Urban Environment and Transit, Education and Youth, and Neighborhood Action and Community.

Report titles/Deliverables: [Vital Signs 6 & 7](#)

The Annie E. Casey Foundation *Helping vulnerable kids & families succeed*



Pro Bono



Pro Bono: From July 2008 to June 2009, BNIA-JFI has responded to over 150 requests for data, maps, presentations, and technical assistance. These include requests from community groups such as Greater Homewood and Gwyn Oaks; University faculty and students such as University of Baltimore, University of Maryland Baltimore, Johns Hopkins, Yale, and Harvard; Government agencies such as the Baltimore City Department of Planning and the Office of the Mayor; Foundations such as the Annie E. Casey Foundation and Enterprise Foundation; and media such as the Baltimore Sun and the Baltimore Examiner.

2009 Staff Presentations

The following is a sample of presentations prepared by JFI staff members and presented at national and local conferences .

Clinch, R. (2009) “Workforce supply and demand issues related to the redevelopment activities occurring on the [East Side of Baltimore for East Baltimore Development Inc. \(EBDI\)](#) presented to the *Community Engagement Committee of EBDI*, Baltimore, MD June 2009.

Clinch, R. (2009) “[Presentation of Results The Workforce Impact of the EBDI Development](#)” presented at the *Urban Affairs Association annual conference* March 2009

Staveley, J. (2008) “[The U.S. Census Bureau’s Quarterly Workforce Indicators as a Tool for Analyzing Regional Employment Opportunities for TANF Recipients](#)” presented at the National Association for Welfare Research and Statistics Annual Workshop, Nashville, Tennessee, August 2008.

Stevens, D. and Zhang, T. (2009). “[WIA Title 1B Common Measures Performance Expectations: A Two-Cycle Historical Perspective 1990-2007](#),” presented at the *U.S. Department of Labor*, Washington, D.C., March 2009.

Stevens, D. and Zhang, T. (2009), “[Upper Shore WIB Employment & Business Dynamics: 2004-2008](#),” in partnership with the Office of Workforce Information and Performance, sponsored by *Maryland Department of Labor, Licensing and Regulation*., presented in front of the *Upper Shore Workforce Investment Board and other Maryland local government officials*, Easton, MD, May 5, 2009.

Zhang, T. and Stevens, D. (2009), “[OnTheMap3 Workshop: Case Studies](#),” presented for *Maryland State and Local Government officials*, sponsored by *Maryland Department of Labor, Licensing and Regulation*, Maryland Department of Transportation, Hanover, MD, May 28, 2009.

Zhang, T. and Stevens, D. (2009). “[Workforce Development Research @ The Jacob France Institute](#),” invited by *the Ford Foundation*, MDRC, New York, July 20, 2009.

Academic Research Conference Presentations

Zhang, T. (2009). “[The Labor and Social Security Impacts of Elderly Entrepreneurship](#)”, the *Western Regional Science Association 48th Annual Meeting*, Napa, CA, February 22-25, 2009.

Zhang, T. and Stevens, D. (2009). “[Recession Priority: New Firms or Survival of the Current?](#)” the *Western Economic Association International 84th Annual Conference*. Vancouver, Canada, June 29—July 4, 2009.

Jacob France Institute Grant Awards - Fiscal Year 2009

July 1, 2008 - June 30, 2009

Client	Grant Title	Award Amount
ABT Associates	ABT FY09	\$5,500
Alex Brown Foundation	Alex Brown Endowment	\$10,000
ANGLE Technology LLC	ETC Baltimore	\$3,600
Annie E. Casey Foundation	BNIA-AECF Support CY 09	\$85,000
Annie E. Casey Foundation	Baltimore Drilldown	\$25,000
Associated Black Charities	ABC Foreclosure Database Creation	\$4,186
AURA	AURA Climate Survey	\$2,800
Balt. Co. Public Schools	BCPS Data Match	\$20,580
Baltimore City	Red Line	\$21,909
Baltimore City	CEDS for 2008 (FY09)	\$8,832
Baltimore Community Foundation	BCF-BCEI	\$20,000
Baltimore Neighborhood Collaborative	BC Foreclosure Filings Webpage	\$11,088
Battelle Memorial Institute	North Carolina Biotechnology Center	\$36,500
Battelle Memorial Institute	Advancing the Arizona Biosciences Roadmap	\$26,500
Battelle Memorial Institute	Hillsborough Co. Florida Biomedical Complex	\$29,650
BDC	Grocery Store Analysis	\$6,877
Casey Foundation	AECF Technology Development & Training	\$25,000
Central Baltimore Partnership	Central Baltimore Partnership	\$6,125
Coalition for A Healthy Maryland	Obesity Tax Subsidy Study	\$5,715
Department of Human Resources	Data Linkage	\$137,204
Department of Licensing, Labor and Regulation	Wage Record Archive	\$190,000
Department of Licensing, Labor and Regulation	BRAC	\$76,935
Department of Licensing, Labor and Regulation	The Federal Employment Data Exchange System	\$200,000
Downtown Partnership of Baltimore	DPOB Downtown 2008	\$7,000
Governor's Office of Crime Control and Prevention	GOCCP Web Maintenance FY09	\$40,000
Hampton Roads Venture	Hampton Roads Venture Projects FY09	\$10,293
Homes for America	Homes for America-Annapolis	\$66,919
Maryland Association of Community Colleges	MACC FY 2009	\$17,425
Maryland Citizens Against State Executions	MD Case	\$6,900
Maryland Dept of ED, Division of Rehabilitation Services	DORS FY09	\$2,500
RWN	RWN Flour Building	\$2,416
UMSSW	UMSSW-DHR	\$29,167
University of Maryland Baltimore	UMB FY2009 Update	\$9,920
University of Texas-Austin	Texas	\$8,726
University System of Maryland	Lumina Foundation	\$45,172
Urban Analytics	Cecil County	\$12,501
Urban Institute	Urban Institute Foreclosure Data	\$1,500
Total JFI Awards 2009		\$1,219,440

JFI Professional Development

The Jacob France Institute encourages all of its staff members to further their professional education through traditional and non traditional means. As part of the University of Baltimore and the University Maryland System staff members are able to utilize the tuition remission policy to further their education. Several staff members have completed their Bachelors, Masters and are currently working on their Post Doctorate level degrees of study in their selected career fields. To further promote professional development The Jacob France Institute encourages staff members to stay current in their fields by attending local workshops, conferences and in-house training programs offered through the Office of Human Resources. In addition the University of Baltimore offers its employees free professional online training using SkillSoft an eLearning program that allows the employees to complete certificates and gain additional skills in specialized areas.



2009 Staff Directory

Bosser David Project Manager	dbosser@ubalt.edu 410-837-5269	Lee Stacey IT Project Manager	smlee@ubalt.edu 410-837-4687
Cherry Theresa Business Manager	tcherry@ubalt.edu 410-837-6652	Stack, Treva Researcher/Statistician	tstack@ubalt.edu 410-837-4685
Clinch Richard Director Economic Research	rclinch@ubalt.edu 410-837-4988	Staveley, Jane Senior Research Associate	jstaveley@ubalt.edu 410-837-6552
Gallivan Patricia Data Manager	pgallivan@ubalt.edu 410-837-4015	Stevens David Executive Director	dstevens@ubalt.edu 410-837-4729
Janak John Senior Data Base Manager	rjanak@ubalt.edu 410-837-4728	Truong Sang Programmer Analyst	struong@ubalt.edu 410-837-4726
Kachura Matthew Program Manager	mkachura@ubalt.edu 410-837-6651	Weilundemo Tao Web Developer	tao@stopandwonder.com 443-473-1939
Knott Cheryl GIS Analyst	cknott@ubalt.edu 410-837-4377	Zhang Ting Research Assistant Professor	tzhang@ubalt.edu 410-837-6551

Prepared by:

The Jacob
france
Institute

Merrick School of Business
The University of Baltimore
1420 N. Charles Street
Baltimore, Maryland 21201
www.ubalt.edu/jfi
(410) 837-4727